

Brazil




Highlights 2021

Smartphone users
173 million

81%* of population
is internet users

2022

 Population
218.7 million

 Unemployment rate
7.9%

 GDP
2.9%

 Inflation
7.8%*

2023

Food Delivery
750 million orders

2026*

Online grocery sector
20% CAGR*

Smartphone penetration
85%

* Estimated.

Naspers offers

- » Building a global leader in on-demand food delivery.
- » iFood is the most-loved delivery company in Brazil, engaging with society through meaningful actions.
- » Around 1 500 Brazilian cities covered.

- » Financial service offering gained traction.

- » Innovation driving growth for iFood.

» ESG:

- For 2025: We aim for no plastic pollution in iFood's food deliveries; to remain carbon-neutral; and to have non-polluting delivery methods for 50% of deliveries.
- Todos a Mesa (all at the table) programme aims to end food insecurity (15% of the population faces this issue). Besides food donations, iFood users can donate money through its app – iFood is now the largest donation platform in Brazil, with over BRL25m donated since 2021.
- 5 000 people have completed iFood's basic education courses for its driver community. For FY24, iFood aims to have 30 000 drivers complete the basic education programme.



Group overview

Performance review

Sustainability review

Governance

Financial statements

Other information